

Revision

Rep Order# 8839322 Ver# 7 Status Revised Traffic Order# 47742 Printed: 08/13/2012 3:54 PM 1 of 2
EC'd Yes Last Received: 08/13/2012 3:49 PM
Showing Buylines: All Rep & Sta Revised Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB COOG
Product NRCC IE 2012
Estimate# 2980
Buyer Tracey Robinson
Phone#
Fax#
Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2980
Flight Dates 08/24/2012 - 08/30/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---
*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
REV INS 48,50.51

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*48	M-TU	8P-9P	CONVENTION 8/27-30	:30	\$3,500.00	08/27-08/28	1	1	1	\$3,500.00	
Rating: 7.0												
Sales Remark: V7 8/27 NA ADD 8/28 AS MKG												
V7 More than 2 codes changed												
	*50	W	8P-9P	CONVENTION 8/27-30	:30	\$3,500.00	08/29-08/29	1	1	1	\$3,500.00	
Rating: 7.0												
Sales Remark: V7 REV TP BACK TO 8-9P												
V5 Time Changed, Comment Changed												
V7 Time Changed, Comment Changed												
	*51	TH	8P-9P	CONVENTION 8/27-30	:30	\$3,500.00	08/30-08/30	1	1	1	\$3,500.00	
Rating: 7.0												
Sales Remark: V7 REV TP TO 8-9P												
V5 Time Changed, Comment Changed												
V7 Time Changed, Comment Changed												

---REPORT TOTALS---
Report Totals: 3 / \$10,500.00

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---SALES MONTHLY TOTALS---

Aug 12: 14 / \$5,300.00 Sep 12: 52 / \$33,400.00
 Sales Totals: 66 / \$38,700.00
 Station Totals: 66 / \$38,700.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$290,977	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 30%
		KSTU 30%	KTVX 13%	KUCW 1%	KUEX 0%	KUTV 25%
		NTVX 0%				

Books null
 Demos RA35+